

# Yongtao Zhang (张永涛)

**Address:** 432 Temple St, Yale University, New Haven, CT 06511-6802

**Phone:** 609-865-4642

**E-mail:** [yongtao.zhang@yale.edu](mailto:yongtao.zhang@yale.edu)

## Education:

### Communication University of China (中国传媒大学), Beijing

2009 – 2012 Ph.D. in Linguistics and Applied Linguistics

2004 – 2007 M.A. in Linguistics and Applied Linguistics

2000 – 2004 B.A. in Chinese language and Literature

## Teaching Experience:

### Yale University, CT

7/2016 – Senior Lecturer in East Asian Languages and Literatures

- Course taught included: CHNS 110, 120, 150, 151
- New course developed: CHNS 172: Chinese for Scholarly Conversation (Fall 2018)

### Princeton University, NJ

9/2012 – 6/2016 Lecturer in East Asian Studies, Chinese Program

- Designed syllabus, developed lesson plans and prepared teaching materials
- Conducted individual tutorials, provided comprehensive feedback on students' homework
- Organized Chinese Table, Speech Contest, Calligraphy Class, Spring Festival Gala and other activities
- Course taught included: CHI 101, 102, 103, 105, 107, 301, 303, 304, 305, 306, 403, 404, 405, 406

### Princeton in Beijing (PIB), Princeton University and Beijing Normal University, China

6/2018 – 8/2018 Head Teacher and Coordinator of Fifth-year Chinese (CHI 451, 452)

- Designed syllabus, created lesson plans, and prepared teaching materials
- Conducted teacher training sessions, presided preparation meetings
- Provided constructive feedback after teacher observations
- Organized Chinese Table, Speech Contest, Calligraphy Class, Night of Beijing Gala and other activities

6/2015 – 8/2015 Head Teacher and Coordinator of Fifth-year Chinese

6/2014 – 8/2014 Head Teacher and Coordinator of Fifth-year Chinese

Coordinator and Host of Inter-University Speech Contest  
(北美在华项目中文演讲比赛)

6/2013 – 8/2013 Head Teacher and Coordinator of Fifth-year Chinese

6/2012 – 8/2012 Head Teacher and Coordinator of Third-year Chinese

6/2011 – 8/2011 Teacher of Fifth-year Chinese

6/2010 – 8/2010 Teacher of Second-year Chinese

### Nankai Chinese Academy, Taegu, Republic of Korea

1/2005 – 2/2006 Mandarin Chinese Instructor

## Conference Presentations:

11/2018 *“Rethinking Advanced Level Chinese: Materials and Methods”*

- American Council on the Teaching of Foreign Languages (ACTFL) Annual Convention and World Languages Expo, New Orleans, LA
- 5/2018 “*Strategies for Selecting, Implementing and Imparting Extensive Reading Materials in Advanced Chinese Class*”  
Presented at 16<sup>th</sup> New York International Conference on Teaching Chinese, sponsored by the Chinese Language Teachers Association of Greater New York (CLTA-GNY), Columbia University, NY
- 4/2018 “*The Transference and Introspection in Chinese Language Teaching*”  
Presented at Princeton University East Asian Studies 26<sup>th</sup> International Conference on Chinese Language Instruction, Princeton University, NJ
- 4/2017 “*Strategies of Utilizing Images and Construction Grammar*”  
Presented at Princeton University East Asian Studies 25<sup>th</sup> International Conference on Chinese Language Instruction, Princeton University, NJ
- 4/2016 “*Argumentative Essays for Advanced Chinese Class*”  
Presented at Workshop on Chinese Language Instruction, at Princeton University East Asian Studies 24<sup>th</sup> International Conference on Chinese Language Instruction, NJ
- 11/2015 “*Integrating Meaningful Interactions and Structure-based Drills in Teaching*”  
Presented at ACTFL Annual Convention and World Languages Expo, San Diego, CA
- 11/2014 “*Structure-Based Strategies at the Lexical, Syntactic and Discourse Levels*”  
Presented at ACTFL Annual Convention and World Languages Expo, San Antonio, TX
- 4/2014 “*Teaching Strategies Based on Construction Grammar*”  
Presented at the 22<sup>nd</sup> International Conference on Chinese Language Instruction, Princeton University, NJ

## **Publications:**

### **Textbooks**

- China's Development and Dilemmas - Authentic Readings for Advanced Learners*. Co-author and editor. Boston: Cheng & Tsui. Published in April 2018. x + 485 pp. ISBN 978-1-62291-239-1.
- China and the World - An Advanced Reader of Modern Chinese*. Co-author and editor. (In Preparation).
- The Wisdom of Chinese - A Basic Reader of Classical Chinese*. Co-editor. (In Preparation).
- Under the Dome: An Advanced Reader of Modern Chinese*. Co-editor. (In Preparation).
- Chinese Language and Literature for CFL Students* (1st ed.) Co-writer and co-editor with Kang, Y. (2010). Beijing: Beijing World Publishing Corporation.
- Business Chinese - Reading Course of Advertisement Cases* (1st ed.). Co-writer and co-editor with Xing, X., & Ge, L. (2008). Beijing: Beijing University Press.
- Business Chinese - Reading Course of Commercial Cases* (1st ed.). Co-writer and co-editor with Xing, X., & Ge, L. (2006). Beijing: Beijing University Press.

### **Book Chapters**

- “An Comparative Analysis of ‘You henduo+NP’ and ‘Hen you+NP’ in Mandarin Chinese.” In *Discourse Cohesion and Teaching Chinese as a Foreign Language* (1st ed.) Xing, X. (2011). Beijing: Beijing World Publishing Corporation.
- “Use Oriented - Interview with the Founder of Beijing Advertising Agency Ms. Ning Guan.” In *Studies of Successful Advertising Language* (1st ed., Vol. 3). Yu, C. (2005). Beijing: China Economy Press.
- “A Study of Language Use in Text Message during the Period of SARS.” In *Sociolinguistic Research* (1st

ed.). Chen, X. (2004). Beijing: China Economy Press.

“The Defamiliarization of Language and the Creation of Advertisement.” In *Studies of Successful Advertising Language* (1st ed., Vol. 2). Yu, C. (2004). Beijing: China Economy Press.

“A Study and Analysis of the Trade Names and Brands on Wangfujing Street – From a Sociolinguistic Prospective. In *A New Prospective of Urban Language Studies*. Xing, X. (2003). Beijing: Beijing Broadcasting Institute Press.

### **Journal Articles**

“A Study of Korean Students’ Pronunciation Variation and Errors in Mandarin Chinese and Implication for Language Teaching.” Shi, L. (Ed.). (2008). *Educational Science Research*, 12 (5), 37-38.

“Investigation and Analysis of Residential Names of Beijing, Shanghai and Guangzhou.” Co-writer with Ge, L. (2006). *Journal of Jiangnan University (Social Science)*, 25(4), 43-46.

### **Doctoral Dissertation**

“A Study of Subjective Quantity Construction in Modern Chinese.” Doctoral Dissertation.